The 24th global, cross-sector conference on technology supported learning and training

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The global, cross-sector conference on technology supported learning and training

Book of Abstracts

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Minister's Welcome Message

The digital transformation is changing how we live and work. It offers a whole range of opportunities to make our lives easier, better and safer. This applies to education in particular. For a long time, digital media was seen as a topic for specialists and a few innovators. Today, the introduction of digital technologies is a key field of action for the entire education chain. Digital education has developed into a fundamental element of social participation and greater equality of opportunity. And it is a crucial part of the innovation strategy of the German Federal Ministry of Education and Research.

When we speak of the digital transformation of education we mean that it is more than just a matter of digital media and digital education technology. The experience already gained clearly shows that the digital transformation has far-reaching impacts on the structures of the education institutions, on how teachers see their roles and the learning process itself. The consensus is that education has central importance. And that is why more and more of those involved are realising that the digital transformation in education is a process of change which must be strategically led and implemented on a lasting basis. The Federal Ministry of Education and Research is contributing numerous activities to support this transformation process. These include the research funding line on “Digital Higher Education”, funding programmes such as the “National Programme to Improve the Quality of Teacher Training” and “Digital Media in Vocational Training”, and also the “Digital Pact for Schools” which the Federal Government and the states are currently negotiating.

For years, OEB Global has been one of the key forums in Germany which discusses, reflects and promotes the transformation processes which are set in train by the introduction of digital technologies in education. In addition, OEB plays an important international role with the transfer of strategies, ideas and experience.

As one of the patrons for OEB 2017, I wish everyone a successful conference and exhibition.

Prof. Dr. Johanna Wanka
Federal Minister of Education and Research
Organisers’ Welcome Message

The age in which we grew up felt, somehow, more certain. It was slower and more predictable. The consequences of decisions that were taken in politics, the banks or business took their time to work their way through a system that was more resistant to change.

Now we live in an age with a new dynamic and a new set of values. Our age is an age of change. We welcome change. We believe in its positive, transformative potential. And we know, as we embrace it, that there can be no turning back. Things can never be the same.

The old certainties have gone. They have been replaced by the exhilarating, whirligig world of constant change. It makes us giddy, it pumps us full of adrenalin and we know we can never get off the ride.

Welcome to the future. Welcome to the age of uncertainty.

How can we cope with life at such a pitch of intensity? How can we survive amidst such rapid change? How can we manage uncertainty?

OEB 2017 is all about this new age of uncertainty. The conference theme this year is ‘learning uncertainty’ and it has a dual meaning. The first implies a question: how do we learn to deal with uncertainty? The second asks us to consider the uncertain future of learning itself in an age of rapid technological change.

These are vital questions for all of us and in our plenaries, workshops, Interactive Breakout Sessions, Tech Labs and Boardroom Exchanges, as well as at the exhibition stands and at networking events throughout the conference, you will have many opportunities to discuss them with colleagues and friends.

The OEB network, of which you are now a part, is an extraordinary phenomenon. It unites people from all over the world who have an interest in how technology and education together can make a success of the change that is coming. Our network is helping to change the world of learning and we are delighted that you are here to be part of it.

So, welcome to OEB 2017. We hope you have a very successful, interesting and enjoyable conference.

Astrid Jaeger  
Conference Director  
OEB Global

Rebecca Stromeyer  
Co-founder  
OEB Global
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